

# Sample Chronological CV - MBA Student

## Rohita Sharma

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## Education

**2022 - 2024 | MBA - Marketing and Finance | Indian Institute of Management (IIM), Ahmedabad, India**

- CGPA: 3.8/4.0
- Key Courses: Strategic Marketing, Financial Modelling, Business Analytics

**2018 - 2021 | Bachelor of Commerce (Honours) | University of Delhi, Delhi, India**

- Grade: First Class
- Relevant Courses: Accounting, Economics, Business Management

## Work Experience

**May 2023 - July 2023 | Summer Intern - Marketing Strategy | Tata Consultancy Services (TCS), Mumbai, India**

- Analysed competitive landscape and customer data to propose a market entry strategy for a new product.
- Presented a 15-slide pitch deck to senior management, leading to implementation of key recommendations.

**July 2021 - May 2022 | Junior Analyst - Finance | KPMG, Delhi, India ()**

- Assisted in preparing financial reports for clients in the retail sector.
- Conducted variance analysis to identify discrepancies and suggest cost-saving measures.

## Skills

- Analytical Tools: MS Excel, Tableau, SPSS
- Programming: Python, R
- Soft Skills: Team Leadership, Communication, Strategic Thinking

## Projects

**2023 | Market Research Project | IIM Ahmedabad, Ahmedabad, India ()**

- Conducted in-depth research to assess customer preferences for a local FMCG brand.
- Analysed data from 500+ responses to recommend marketing strategies and product enhancements.

**2021 | Financial Analysis Project | University of Delhi, Delhi, India ()**

- Built a financial model to forecast revenue and expenses for a mid-size retail business.
- Presented findings to a panel, securing top position in the Business Analysis competition.

## Extracurricular Activities

- Organised 'Marketing Conclave' at IIM Ahmedabad, a national-level event attended by 200+ participants.
- Head of Student Council, University of Delhi, 2020